

## BOARD ROOM 3 BRIEFING SESSIONS



### Extend Your Business Opportunities

AM 9:00-10:00 PM 2:30-3:30

This high-level low-tech executive briefing provides an overview of how any business can use the World Wide Web to support and grow their business TODAY. Online Product Catalogs, Sales Order Processing and Customer Support are the hottest applications and will be showcased through actual examples. Don't miss out on this cost reducing/revenue producing opportunity.

Presented by:



**Jenna Miller, CEO**  
**Digital Genesis**

201 Wilshire Blvd #A-1  
Santa Monica, CA 90401  
(310) 656-6311 www.dgenedsis.com

### Easy Way to Run Your Business

AM 10:00-11:00 PM 3:30-4:30

Pull the rug out from under your competition with this high-level low-tech executive briefing designed for businesses with 2 to 25 PCs. Microsoft's BackOffice Small Business Server effortlessly integrates everyone in your organization with Internet and communications services (faxing & dial-in/dial-out remote access), email and scheduling, file sharing and printing to deliver a cost-effective, smooth communication with business partners and customers. Come learn a no hassle solution that solves real business problems.



**John Petote, President**  
**CIO Solutions**  
320 S Kellog Ave #B  
Santa Barbara, CA 93117  
(805) 692-6700

Presented by:



### Internet Commerce – Who's Winning?

AM 11:00-12:00 PM 1:30-2:30

A high-level low-tech executive briefing delivered by Microsoft's Internet Commerce Business Development Manager. This briefing presents real life case studies highlighting successful & unsuccessful Internet marketing strategies. If you are a business decision-maker, don't miss this opportunity to save your business time and money. Plan to succeed. Plan to attend.

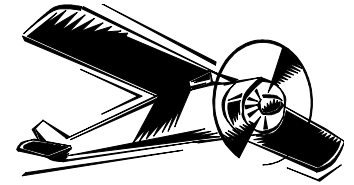
**CD FREE  
TO ALL  
BRIEFING  
ATTENDEES**

Presented by: **Lily Kanter, Business Development Mgr**  
**Microsoft - Internet Commerce**



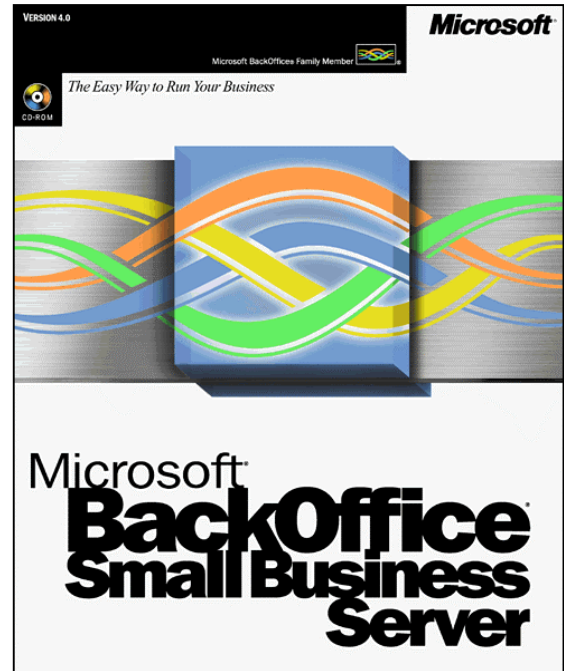
1620 26th Street, Suite 350 South Tower  
Santa Monica, CA 90404  
(310) 449-7300  
Small Business: [www.microsoft.com/smallbiz](http://www.microsoft.com/smallbiz)

## Help Your Business



# Take Off!

In today's competitive business environment, many small companies seek more powerful ways to manage tasks and communicate. Microsoft Small Business Server can help your growing business communicate better, enhance customer service, manage growth, project your image via the Internet, simplify daily tasks, and focus on other strategic objectives.



Microsoft Small Business Server works with the business systems you have now and will work with the technology you'll need in the future. That means you can preserve your current investments while enjoying the advantages of new technologies.

For information on Microsoft events in Southern California,

visit [www.microsoft.com/usa/socal](http://www.microsoft.com/usa/socal)

For information on Microsoft's programs for small businesses, visit [www.microsoft.com/smallbiz](http://www.microsoft.com/smallbiz)